

1. Scope & Purpose

What is the document about?

Why are we writing/adopting/maintaining this document?

How should/will this document be used?

2. Vision, Mission and Values

Vision: Why are we doing this? What do we hope to achieve? What do we want for our future?

Mission: What is our task? What do we exist to accomplish?

Values: How are we going to act in accomplishing our Mission? What principles guide our actions?

Strategic Objectives and Long-Term Plan

What general objectives do we set forth to guide and gauge how we execute our Mission?

How will these objectives evolve over time, and on what basis?

3. District Operating Model

What do we do?

How do we operate and why do we operate that way?

4. District Operational History – Analysis

What have we done (lately)?

How has it worked out?

Can we use our prior actions to help us plan for future actions? If so, how?

SWOT Analysis

Array the District's Strengths, Weaknesses, Opportunities and Threats

- Build on Strengths to exploit Opportunities
- Fortify Weaknesses to mitigate Threats
- Strengths and Weaknesses are status (how things are now), Opportunities and Threats are in our future.

Discuss these items ...

5. Action Plan

What, specifically, do we plan to do over the next "N" years? Why?

How does our plan achieve our Mission?

How does our plan reflect our Values?